



Welcome Letter

Welcome to our Pageant, Festival, and beautiful Pendleton County!

Dear Contestant,

Thank you for your interest in the Miss Treasure Mountain Festival Pageant located in historic Franklin, WV. We dedicate countless hours throughout the year to bring the best pageant to you that we possibly can. Our goal is to create a weekend of fun, fairness, and friendship for young women across the state of WV as well as promote local businesses, tourist attractions, and more to benefit the small communities of Pendleton County.

The Treasure Mountain Festival is a celebration of history, craftsmanship, and natural beauty throughout Pendleton County. The festival was founded in 1967 based upon the legend of Fort Seybert. Following a lengthy dispute between settlers in the area and native Shawnee tribesmen, Fort Seybert was looted and burned down. It is believed that this treasure was hidden somewhere throughout the mountains of Pendleton County and never found. Many have searched for this treasure over the years, but what they found instead were the many natural treasures of our mountains including landmarks such as Spruce Knob (the tallest point in WV) and Seneca Rocks as well as extensive cave systems, two National Forests, and some of the best trout fishing in the state. The festival features a reenactment of the burning of Fort Seybert, heritage craft demonstrations, a variety of live music, food and craft vendors, a grand parade, heritage tea parties, museum tours, and even a treasure hunt with the opportunity to win \$1,000!

It is an honor to share our community and heritage with you, and we encourage you to take this as an opportunity to learn more about our beloved Pendleton County. Please feel free to contact us at any time with questions via Facebook messenger or email. We are thrilled to have the opportunity to be a part of your journey!

With love,

Katlyn and Jenny Ruddle, Pageant Directors

Rules and Regulations

Baby/Mini/Tiny/Little/Junior

Age and Location Requirements

1. Contestant must be a female West Virginia resident.
2. Contestant must be the qualifying age for her division by August 24, 2025.
 - Baby: Birth – 12 months
 - Mini: 1 – 2 years
 - Tiny: 3 – 4 years
 - Little: 5 – 6 years
 - Junior: 7 – 8 years

Pageant Day

3. The pageant will be held at the Pendleton County Middle/High School Auditorium in Franklin, WV on Sunday, August 24, 2025.
3. The pageant will begin at 11:00am.
 - Baby and Mini contestants will need to arrive by 10:30am.
 - Tiny, Little, and Junior contestants need to arrive by 11:30am.
2. There will be no rehearsal for this pageant. A diagram of the stage and the suggested walking pattern will be included below.
3. There will be **no food permitted in the dressing area** and **only bottled drinks** will be permitted. The dressing area will be the school's cafeteria. Contestants and helpers are **not** allowed in the kitchen section of the cafeteria. Please use the space provided by the tables to get ready and place your belongings.
12. Only one female individual will be allowed in the dressing area with the contestant.
13. Only one individual will be allowed on stage with the contestant for the Baby Miss, Mini Miss, and Tiny Miss divisions.

Phases of Competition, Application Submission, and Fees

3. Phases of competition will include:
 - Photogenic Contest
 - Submit a 4x6 or 5x7 photo with application. This phase of competition will be judged by a professional photographer before the day of the pageant.
 - Evening Gown Contest
 - This phase of competition includes any style of dress (pageant glitz, Sunday best, etc.) as long as it is age appropriate.
 - Crowd Favorite
 - The Crowd Favorite award is given to the contestant in each division who receives the most money in their jar during the pageant. Crowd Favorite jars will be located near the entry of the pageant.
4. A queen, first runner up, second runner up, and photogenic winner will be chosen in each division.
5. Each contestant must submit a \$55.00 sponsorship fee along with the application, contract, and medical release form.
9. Each contestant is free to withdraw from the competition at any time, but we will not refund your entry fee. You may not transfer to another contestant any fee, either part or in full, that the contestant or sponsors have paid.
10. The entry deadline is Monday, August 4th, 2025.

Titleholder Mandatory Appearances

3. Winning queens must be available Saturday, September 20th for the Treasure Mountain Festival Grand Parade and to participate in the Little Treasures Scavenger Hunt (or take photos at marked locations if the titleholder is too young to participate in the scavenger hunt). More details are be listed later in the application.
4. Queens are also required to wear an appropriate heritage gown for these events (more information in rule 6a).
5. Contestants must also be available to crown their successor at our 2026 pageant (date will be finalized at a later time).

6. All titleholders are encouraged to participate in other events while representing their titles including but not limited to parades, fairs/festivals, pageants, volunteer events, etc.

Prize Package and Awards

7. Queens in each division will be awarded a crown, sash, trophy, and \$35.00 to purchase an appropriate heritage gown for the Treasure Mountain Festival Grand Parade. (This amount was determined by the prices of these dresses on Amazon.com).
8. Runners up in each division will be awarded a trophy.
9. Photogenic winners will receive a trophy.
10. Crowd Favorite winners will receive a trophy.
11. Runners up and Princesses in each division will receive a small gift (all contestants except the queen).
12. One “Young Miss Golden Giver” award will be given to the contestant aged birth-eight years of age who raises the most money for the Treasure Mountain Festival prior to the pageant on Sunday, August 24th, 2025. These donations must be turned in during registration on Saturday morning. The winner will receive a large plaque and cash prize of \$100. The money collected for this award is separate from crowd favorite and will go towards overhead costs for the Treasure Mountain Festival.

Titleholder Agreements

15. Queens must be dressed appropriately when representing their title (no ripped jeans). Queens who are old enough to be active on social media platforms are also expected to have a clean digital footprint.
16. Contestants must take a photo with their prize package. This photo must be sent to the director before October 1st, 2025 so that thank you letters and promotional posts can be sent/made for sponsors.

- 17. Parade signs for queens are property of the Treasure Mountain Festival Association. Signs need to be kept flat and in good condition. If signs are given for each queen to use throughout her reign, they must be returned by the date of the 2025 pageant.

With my signature I certify I have read this agreement, rules, and regulations and understand them. I further understand in the event I do not fulfill any of the above agreements, unless extenuating circumstances prevail, the festival will have the right to terminate this agreement and select a successor at its discretion.

Signature of Contestant (if old enough to sign)

Signature of Parent/Guardian

Date

Date

2025 Application

Baby/Mini/Tiny/Little/Junior

Contestant Name: _____

Age: _____ Birthday: _____

Phone #: _____ Email: _____

Address: _____

Parent's Names: _____

Attending School (if applicable): _____

Hair Color: _____ Eye Color: _____

Favorite Food: _____ Favorite Color: _____

Favorite TV Show: _____

Favorite Place to Visit: _____

Hobbies: _____

Mail or email application, recent head & shoulder photo, & \$55.00 sponsor fee to:

TMF Children's Pageant

Attn: Jenny Ruddle

184 Ruddle Circle

Franklin, WV 26807

misstreasuremountain@gmail.com

*****Make checks payable to the Treasure Mountain Festival Association**

FINAL ENTRY DEADLINE: August 4th, 2025

Medical Release Form

Baby/Mini/Tiny/Little/Junior

Please complete this form and return it with the application. We need this information in case of an emergency.

Name: _____ Phone Number: _____

Age: _____ Date of Birth: _____

Address: _____

1st Guardian Name: _____

1st Guardian Home Phone: _____ 1st Guardian Cell Phone: _____

2nd Guardian Name: _____

2nd Guardian Home Phone: _____ 2nd Guardian Cell Phone: _____

Family Physician: _____ Phone: _____

In Case of Emergency Contact:

1st Contact:

Name: _____ Phone: _____

Relationship: _____

2nd Contact:

Name: _____ Phone: _____

Relationship: _____

Please list any medications currently being taken: _____

Please list any allergies or other health problems: _____

Date of Last Tetanus Shot: _____

Health Insurance Company: _____ Policy #: _____

I give permission for the Treasure Mountain Festival Pageant Committee to seek medical care for _____ in the event of an emergency. I also give Emergency Service Workers and/or a physician permission to treat _____ if the medical need would arise.

I will not hold the Treasure Mountain Festival Association responsible for any accidents, injuries, or other health issues that may occur.

Signed: _____ Date: _____

(Parent/Legal Guardian)

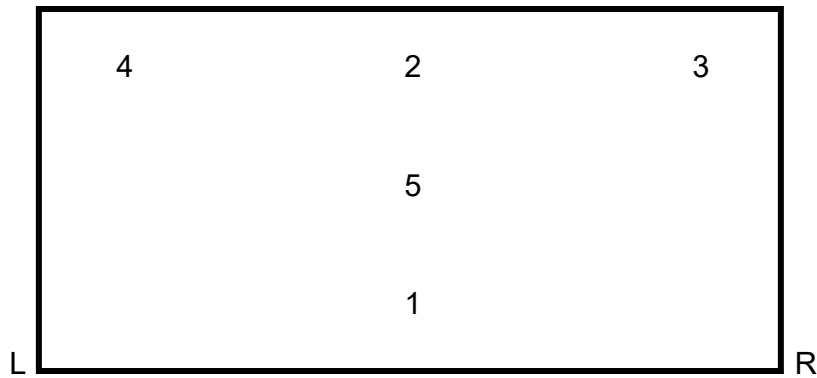
Stage Directions

Baby/Mini/Tiny/Little/Junior

There will be no rehearsal, so this chart can be used as a guide for walking on the stage. There is no particular pattern required, so feel free to practice any other walking pattern that you like. We only ask that when a contestant is called for an award that they please step forward to receive it and have their picture taken.

Audience

Judges' Table



The numbers represent suggested places to stop while walking on stage in the order of 1 first, 2 second, and so on. Contestants will enter from the back right (R) side of the stage.

Queen's Scavenger Hunt Rules/Explanation

Baby/Mini/Tiny/Little/Junior

To make participation in the festival a little more fun for the kids, we created a scavenger hunt with riddles to lead the girls to different festival events. Take a photo of your queen at the specified location, then she will receive a gold coin from a volunteer at each event. The riddles will be listed below, and there will be a cheat sheet with the locations for each riddle on a separate sheet. If your queen is too young to decipher the riddle, you may just visit the locations and take a photo.

Queens must be dressed in their heritage gown, sash, and crown for this event on Saturday, September 20th, 2025. The scavenger hunt ends at our parade float at Pendleton County Middle/High School. The scavenger hunt/photos need to be completed before parade line up at 2:00 PM. Queens must be at the float no later than this time due to increased traffic on Main Street and Route 33 before the parade. This is separate from the festival Treasure Hunt that is sponsored by the Chamber of Commerce and designed specifically for our queens.

Scavenger Hunt Clues

Baby/Mini/Tiny/Little/Junior

Clue # 1:

*Shiny jewelry and smelly candles,
Yummy dips and wooden ladles.
This is a place where people spend money,
You may even find someone selling honey!
Where am I?*

Clue # 2:

*Pinkies up! Take a sip!
You may even leave your server a tip.
Hot or iced, this drink is a treat.
There are even tiny sandwiches to eat!
Where am I?*

Clue # 3:

*I see something that can be sewn by hand.
You can vote for your favorite if you are a fan.
Talented people work on these all year.
Your granny may have made you one, dear!
Where am I?*

Clue # 4:

*Here things are loved for being old!
If yours is the best, you may win the gold.
Chevy and Ford are popular brands,
And they can cost one-hundred grand!
Where am I?*

Clue # 5:

*I see something round, cheesy, and hot!
Sometimes I'm served w/ chili from a pot.
I am so popular people crowd our booth.
Visit us for a treat and a hoot!
Where am I?*

Clue # 6:

*Crowds line the streets,
Bands march on their feet.
Candy flies, the crowd cheers,
Everyone is happy here!
Where am I?*

Scavenger Hunt Locations/Photo Opportunities

Baby/Mini/Tiny/Little/Junior

Clue # 1:

Location: Craft Building

Receive gold coin at drink area

Take photo at yellow Treasure Mountain Festival sign by entrance or with their favorite vendor.

Clue # 2:

Location: Heritage Tea Room at Historic McCoy House on Main Street (Across from Pendleton County Court House)

Receive gold coin from visitor book-keeper at the entrance.

Take photo while enjoying a cup of tea or at the entrance.

Clue # 3:

Location: Quilt Show (inside community building)

Receive gold coin from visitor book-keeper at entrance.

Take a photo with your favorite quilt!

Clue # 4:

Location: Antique Car Show

Receive gold coin from award announcer.

Take a photo with your favorite car!

Clue # 5:

Location: Baked Potato Booth

Receive gold coin from cashier.

Take a photo at the front of the booth or while eating a potato.

Clue # 6:

Location: Grand Parade

Meet at Treasure Mountain Festival Queen's Float at Pendleton County Middle/High School

Take a photo with your sister queens on the float!