



Welcome Letter

Welcome to our Pageant, Festival, and beautiful Pendleton County!

Dear Contestant,

Thank you for your interest in the Miss Treasure Mountain Festival Pageant located in historic Franklin, WV. We dedicate countless hours throughout the year to bring the best pageant to you that we possibly can. Our goal is to create a weekend of fun, fairness, and friendship to young women across the state of WV as well as promote local businesses, tourist attractions, and more to benefit the small communities of Pendleton County.

The Treasure Mountain Festival is a celebration of history, craftsmanship, and natural beauty throughout Pendleton County. The festival was founded in 1967 based upon the legend of Fort Seybert. Following a lengthy dispute between settlers in the area and native Shawnee tribesmen, Fort Seybert was looted and burned down. It is believed that this treasure was hidden somewhere throughout the mountains of Pendleton County and never found. Many have searched for this treasure over the years, but what they found instead were the many natural treasures of our mountains including landmarks such as Spruce Knob (the tallest point in WV) and Seneca Rocks as well as extensive cave systems, two National Forests, and some of the best trout fishing in the state. The festival features a reenactment of the burning of Fort Seybert, heritage craft demonstrations, a variety of live music, food and craft vendors, a grand parade, heritage tea parties, museum tours, and even a treasure hunt with the opportunity to win \$1,000!

It is an honor to share our community and heritage with you, and we encourage you to take this as an opportunity to learn more about our beloved Pendleton County. Please feel free to contact us at any time with questions via Facebook messenger or email. We are thrilled to have the opportunity to be a part of your journey!

With love,

Katlyn and Jenny Ruddle, Pageant Directors

Rules and Regulations

Queen/Teen/Preteen Pageant

Age Requirements

1. Queen Contestants must be 16 by January 1st, 2026 and not have reached her 22nd birthday on or before January 1st, 2026, legal residents of the United States, legal residents of the state of West Virginia, never been married, never had children, or not currently pregnant nor has ever been pregnant.
2. Teen Contestants must be 12 by August 23rd, 2025 and not over 15 years of age by January 1st, 2026, legal residents of the United States, legal residents of the state of West Virginia, never been married, never had children, or not currently pregnant nor has ever been pregnant.
3. Preteen Contestants must be 9 by August 23rd, 2025 and not over 11 years of age by August 23rd, 2025, legal residents of the United States, and legal residents of the state of West Virginia.

Pageant Day

5. The Miss Treasure Mountain Festival Pageant will be held at 5:30pm on Saturday, August 23rd, 2025 at the Pendleton County High School Auditorium in Franklin, WV. Contestants must arrive to the dressing room no later than 30 minutes prior to the pageant's start.
6. All contestants must arrive between 9:00am and 9:15am Saturday, August 23rd, 2025 at the Pendleton County High School Auditorium in Franklin for registration. Rehearsal is mandatory and will begin at 9:30am.
7. Teen and Queen contestants must be available for an interview with the judges following rehearsal. You will be given your interview time at rehearsal.
8. Contestants must demonstrate good sportsmanship at all times, be responsible for their own possessions, and respect the belongings of other contestants.
9. The Treasure Mountain Festival Association is not responsible for lost or stolen items, injuries, illnesses, etc. Do not leave items of value unattended in the dressing room.
10. There will be no food allowed in the dressing area and only bottled drinks will be permitted. The dressing room will be available all day on Saturday for those who wish to stay at the high school to prepare. Bring your own extension cords and mirror.

11. Only one individual of the contestant's choosing will be allowed in the dressing area with the contestant. Each contestant will be given a wristband for their person of choice upon arrival, and their person must wear the band in order to obtain entrance to the dressing room. This is to ensure there is enough room for all contestants and their belongings. Females only are permitted in the dressing room.

Phases of Competition, Application Submission, and Fees

12. Contestants will be required to have the following attire for the pageant:
 - a. Professional Wear for Interview Competition (does not apply to Preteen contestants)
 - b. Outfit of choice for Fun Fashion Competition
 - c. Evening gown for Evening Gown Competition
13. Miss Photogenic is judged by a professional photographer prior to the pageant, so photos must be sent with the application. Your photo will be returned to you at rehearsal.
14. Contestants must submit a recent clear head and shoulder photo, either a 4x6 or 5x7, (for Miss Photogenic), along with the application, contract, medical release form, and \$110 sponsorship fee for Queen Division, \$85 sponsorship fee for Teen Division, & \$65 sponsorship for the Preteen Division (may be obtained from a business or by family and friends) by Saturday, August 3rd, 2024. This deadline will not be extended. All checks should be made payable to The Treasure Mountain Festival Association.
15. Each contestant is free to withdraw from the competition at any time, but we will only refund your entry fee if you win another Fair or Festival pageant that is a member of the WVAFF prior to our pageant date. This is the only circumstance that we will process a refund. You may not transfer to another contestant any fee, either part or in full, that the contestant or sponsors have paid.

Titleholder Mandatory Appearances

15. Winning queens must be available Sunday, August 24th at 10:00am to assist with the Little Treasure's Pageant where our Children's royalty will be crowned.
16. Winning queens must be available for TMF activities in Franklin during the third weekend in September (September 18th-21st, 2025).
16. Winning Teen and Queen will each be given \$100 to be used to obtain an appropriate heritage gown. The winner in the Preteen Division will be given \$50 to be used to obtain an appropriate heritage gown.

17. Winning queens must be dressed in an appropriate heritage dress while performing certain scheduled activities on Saturday, September 20th, 2025, including the parade, per request of the Treasure Mountain Festival Association. Queens will receive a check from the Treasure Mountain Festival Association following their participation during the festival as a reimbursement to cover the cost of their dresses.
18. The winning Queen will represent the Treasure Mountain Festival in Charleston, WV in January 2026 at the WV Association of Fairs & Festivals Pageant. If she is unable to fulfill this obligation, the 1st runner-up will take her place.
19. Winning queens must be available to crown their successors during the 2026 Miss Treasure Mountain Festival and assist with pageant activities throughout the day.

Prize Package and Awards

20. Winning Queen will receive a \$1000.00 cash prize, entry fee and lodging paid for the Miss WV Association of Fairs and Festival Pageant, crown, sash, plaque, and flower bouquet. A check will be mailed from the Treasure Mountain Festival Association with half of the amount after the festival and half of the amount once the queen successfully crowns her successor in 2026.
21. Winning Teen Queen will receive a \$100 cash prize, crown, sash, plaque, and flower bouquet. A check will be mailed from the Treasure Mountain Festival Association with half of the amount after the festival and half of the amount once the queen successfully crowns her successor.
22. Winning Preteen Queen will receive \$50 cash prize, crown, sash, plaque, and flower bouquet. A check will be mailed from the Treasure Mountain Festival Association with half of the amount after the festival and half of the amount once the queen successfully crowns her successor.
23. A room will be paid for by the Treasure Mountain Festival Association for the winning Queen for the nights of September 18th, 19th, and 20th, 2025 in Franklin so that she can be available for events all weekend.
24. Awards will be given in each division for Miss Congeniality, Miss Photogenic, and Crowd Favorite.

Titleholder Agreements

25. Winning Queen, Teen, and Preteen may not participate in another WV Association of Fairs and Festivals pageant until January 30th, 2026.

- 26. The winning queens may participate in other pageants that are not part of the West Virginia Association of Fairs and Festivals. However, if you win another title, you must represent the Treasure Mountain Festival at any West Virginia Association of Fairs and Festivals events (parades, pageants, etc.).
- 27. You are allowed to participate at state level pageants (USA, America, United States, etc.), while you hold the Miss Treasure Mountain Festival Preteen, Teen, or Queen title.
- 28. Tattoos and/or body piercings (other than earrings) may be left in during the pageant OR covered up/taken out. This is a choice for the contestant to make. However, if a contestant chooses to take out any piercings/cover tattoos during the pageant, they must take them out/cover them up any time they are wearing their sash and/or crown (at parades, events, the Miss West Virginia Association of Fairs and Festivals Pageant, etc.).
- 29. The winning queens should use good taste when choosing clothing to wear while representing the festival at events, parades, festivals, and other pageants (no jeans with holes, miniskirts, etc.). It is also proper pageant etiquette for visiting royalty at other pageants to wear only their sash (not their crown).
- 30. The queens must present themselves in a positive manner of good moral values when posting comments or pictures on Internet social networking sites (Facebook, SnapChat, Twitter, Instagram, TikTok, etc.). The pageant committee may ask queens to remove inappropriate pictures, comments, language etc. The queen will be given 24 hours to follow this request. If the request is not honored, the pageant committee will make a decision based on their discretion.
- 31. Winning queens must post a photo with their prize package and send a thank you letter/photo to prize package sponsors. Thank you cards, envelopes, and a sponsor list with addresses will be provided to the contestant with their prize package, and letters must be mailed/photos posted before October 1st, 2025.

I have read the above rules and agree to abide by them while participating in the Miss Treasure Mountain Festival Pageant. I understand that all scoring is final and will stand by the decision of the judges. If I am chosen as a queen, I agree to abide by these rules for the entirety of my reign.

Contestant's Signature

Date

Parent's Signature

Date

(if contestant is under 18 years old)

Contract

Queen/Teen/Preteen

If I win the Miss Treasure Mountain Festival Preteen/Teen/Queen Pageant, I agree to the terms of the following contract:

1. I agree to the following: I was born a female, am a citizen of the United States, and am a legal resident of West Virginia. I am of good moral character, and I have not been convicted of a crime.
2. I agree that I have never been married, had a marriage annulled, have never borne a child, and have never been pregnant. I agree to remain single during my reign, agree not to become pregnant and understand that if either of these situations occur this contract will become null and void.
3. I certify that all of the information provided on this entry form is true and correct.
4. I agree to cooperate with the pageant committee.
5. I agree to participate in festival activities September 18th -21st, 2025.
6. I certify that I have not participated in any activities that would be embarrassing to myself and/or the festival prior to this agreement. I also agree that if during my year of reign I do engage in any such activity, including being arrested and charged with a crime, the festival will have the right to declare my title void, and I will return all prizes and/or awards to the festival.
7. I understand that I am free to resign my position as Preteen/Teen/Queen at any time, but under no circumstances will I be entitled to a refund of any fee, either full or part, that I or my sponsor has paid. Nor, upon my resignation, will I be eligible to any prizes that I have not yet received. There will be absolutely no exceptions to this policy.
8. I agree to be present during the 2026 Miss Treasure Mountain Festival pageant to crown my successor.
9. I agree to hold harmless the Treasure Mountain Festival and its representatives in case of an accident. My parents/guardians will provide any/and/all medical expenses incurred to me as Titleist.
10. I understand that if I fail to complete any assigned duties listed in the contract above or Rules and Regulations that the festival will have the right to declare my title void, and I will return all cash, prizes, and awards to the festival.

With my signature I certify I have read this agreement, rules, and regulations and understand them. I further understand in the event I do not fulfill any of the above agreements, unless extenuating circumstances prevail, the festival will have the right to terminate this agreement and select a successor at its discretion.

Signature of Contestant

Date

Signature of Parent/Guardian
(if contestant is under age 18)

Date

West Virginia Associations of Fairs and Festivals Convention and Pageant Ticket Order Contract

Queen/Teen/Preteen Pageant

I, _____, hereby certify that I understand if I do not submit a complete list of guests planning to attend the West Virginia Association of Fairs and Festivals (WVAFF) Convention and Pageant in January 2025 as well as payment for these guests' tickets to director Katlyn Ruddle or director Jenny Ruddle by October 1st, 2024 that the Treasure Mountain Festival Association will not be responsible for ordering guest tickets.

_____ I understand if this deadline is not met that any guests planning to attend will be responsible for ordering their own ticket.

_____ I also understand that the Treasure Mountain Festival Association is not responsible for reimbursement of funds or ticket resale if a guest chooses to not attend the convention after purchase of a ticket.

The Treasure Mountain Festival Association will order tickets after a guest list and payment is received as only a courtesy. This is not required of any Fair or Festival Association.

With my signature I certify I have read this agreement, rules, and regulations and understand them.

Contestant Signature: _____

Date: _____

Guardian Signature: _____

(Sign even if contestant is over 18)

Date: _____

2025 Pageant Application

Queen/Teen

Name: _____

Parent or Guardian Names: _____

Age: _____ Date of Birth: _____

Address: _____ City & State: _____ Zip: _____

Phone Number: _____ E-mail Address: _____

Sponsor Name & Location: _____

Favorite Food: _____ Favorite Color: _____

Attending School/Major: _____

The most unusual thing about you is: _____

Your strongest talent is: _____

Most vivid childhood memory: _____

Personal achievement you are most proud of: _____

What is one life event that has influenced you in a positive way? _____

Current or Future Goals: _____

Extracurricular Activities: _____

School & Community Activities: _____

Applicant's Signature: _____

Parent/ Guardian Signature: _____

(if contestant is under 18 years old)

Mail or email application, recent head & shoulder photo, & sponsor fee (\$110 for Queen & \$85 for Teen) to:

TMF Queen Pageant

Attn: Katlyn Ruddle

184 Ruddle Circle

Franklin, WV 26807

misstreasuremountain@gmail.com

***Make checks payable to the Treasure Mountain Festival Association

FINAL ENTRY DEADLINE: August 4th, 2025

2025 Pageant Application

Preteen

Name: _____

Parent or Guardian Names: _____

Age: _____ Date of Birth: _____

Address: _____ City & State: _____ Zip: _____

Phone Number: _____ E-mail Address: _____

Sponsor Name & Location: _____

Favorite Food: _____ Favorite Color: _____

Attending School: _____

The most unusual thing about you is: _____

Your strongest talent is: _____

Your favorite subject in school is: _____

Your favorite TV Show is: _____

Honors & Awards: _____

Current or Future Goals: _____

Extracurricular Activities: _____

School & Community Activities: _____

Applicant's Signature: _____

Parent/ Guardian Signature: _____
(if contestant is under 18 years old)

Mail application, recent head & shoulder photo, & sponsor fee (\$65 for Preteen) to:

TMF Queen Pageant

Attn: Katlyn Ruddle

184 Ruddle Circle

Franklin, WV 26807

misstreasuremountain@gmail.com

***Make checks payable to the Treasure Mountain Festival Association

FINAL ENTRY DEADLINE: August 4th, 2025

Medical Release Form

Queen/Teen/Preteen

Please complete this form and return it with the application. We need this information in case of an emergency.

Name: _____ Phone Number: _____

Age: _____ Date of Birth: _____

Address: _____

1st Guardian Name: _____

1st Guardian Home Phone: _____ 1st Guardian Cell Phone: _____

2nd Guardian Name: _____

2nd Guardian Home Phone: _____ 2nd Guardian Cell Phone: _____

Family Physician: _____ Phone: _____

In Case of Emergency Contact:

1st Contact:

Name: _____ Phone: _____

Relationship: _____

2nd Contact:

Name: _____ Phone: _____

Relationship: _____

Please list any medications currently being taken: _____

Please list any allergies or other health problems: _____

Date of Last Tetanus Shot: _____

Health Insurance Company: _____ Policy #: _____

I give permission for the Treasure Mountain Festival Pageant Committee to seek medical care for _____ in the event of an emergency. I also give Emergency Service Workers and/or a physician permission to treat _____ if the medical need would arise.

I will not hold the Treasure Mountain Festival Association responsible for any accidents, injuries, or other health issues that may occur.

Signed: _____ Date: _____

(Contestant if over age 18)

(Parent/Legal Guardian if under age 18)