

56TH ANNUAL
TREASURE MOUNTAIN
FESTIVAL



Treasured Traditions
from Generation to Generation

September 19th-22nd, 2024

Franklin, WV

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Origin of Treasure Mountain Festival

The story begins closely after 1758, the year in which a band of Shawnee Indians attacked Fort Seybert. Those settlers who escaped the massacre gave this account of their captivity:

After leaving the site of the fort, the Indians, along with their prisoners, went northward across the mountain into Greenawalt Gap. From there, they journeyed through Germany Valley, Seneca, and onto their destination in the Ohio River Valley.

The valued possessions and treasures belonging to the settlers were collected in an iron kettle, a pole was inserted through the handle, and two braves carried the treasure. As trudging up the east slope of South Fork Mountain became more burdensome and the fear of pursuit made faster travel advisable, the two Indians fell behind the traveling group.

When they joined the captives and Indians, they were empty-handed; apparently they had hidden the treasure in the mountain. That they later returned to claim the valuables is doubtful, as this was their last known visit to the area.

In the years since, many local inhabitants have believed so strongly in the treasure's existence, that they searched the still-visible mountain trail.

While no one has succeeded in uncovering this ancient "pot of gold," treasures far more valuable and bounteous have been discovered. Underlying the natural beauty of the landscape, man can find virtually anything he is seeking. The farmer has cultivated acres and acres of fertile soil; the geologist has found in the rock a story of formation and a source of income; the biologist has encountered rare species of birds and plants; the spelunker has explored numerous caves and caverns; the sportsman has found a paradise amidst dense forests and sparkling streams; the vacationer has found camping areas complete with swimming and picnicking facilities; and the pleasure-seeker has found peaceful surroundings and scenic attractions.

We would like to share our many treasures with you. Whether you visit us to enjoy our cool climate and mountain scenery, or to consider our area for future investment, we cannot help but think that in so doing you will find our "treasures" close to that which is good and wholesome in life.



Treasured Traditions
from Generation to Generation

Welcome to Our 56th Festival!

The Treasure Mountain Festival Association heartily welcomes you, the guests and residents of Pendleton County, to our 56th Annual Treasure Mountain Festival. There are many committees and organizations that have worked diligently to ensure that this year's festival has something for everyone. May you enjoy your visit so much this year that you will join us again for our 57th year on the third weekend of September 2025. The headquarters is located on Main Street Parking Lot.

Free Shuttle Bus Will Be Available at Festival

There will be free shuttle bus service during the festival for attendees. There will be two buses running two routes. One route will start at the Mountain Springs Motel and run through town back to the motel. The second route will start at the High School and go through town back to the High School. The signs along the route will say TMF Bus Stop and the buses will run continuously. The buses will also have a sign in the front windshield that will say TMF Shuttle. The buses will run on Friday, beginning at 3 p.m. until 9 p.m.; Saturday from 9 a.m. to 2:30 p.m. and 4:30 p.m. until 9 p.m.; and on Sunday, from 11 a.m. until 3 p.m. Pets are not allowed on the bus. There will be no parking available at the High School on Saturday.

Parking at TMF

The Treasure Mountain Festival Association, in conjunction with the Franklin Town Council, County Sheriff's Office and the State Police, asks for everyone's cooperation for no parking on Saturday, from 8 a.m. until 10 p.m. throughout the parade route, which runs from Pendleton County High School to Main Street, ending at the Courthouse. This will afford the much needed emergency lane required by our Rescue Squad and Fire Departments, should they be needed.

Parking is available at the New Franklin Elementary School on South Branch St., Saturday and Sunday for a donation. Free parking is available at the back of the Festival Grounds and at Julie's Flea Market for a fee (which is donated to the high school). We encourage you to bring your lawn chairs and enjoy the hospitality of our friends along the parade route. We do request that lawn chairs are not set up prior to 2:30 p.m. in any pedestrian route due to excess congestion on the sidewalks. Please honor a business that requests no chairs be set up in front of their business prior to the parade. Confederate Rd. will be closed to non-emergency vehicles during the Festival on Friday from noon to 9 p.m., Saturday from 9 a.m. to 9 p.m. and Sunday from 9 a.m. to 3 p.m. During these times, there will be foot traffic only. The road will be closed from the top of the hill to the entrance of the Bowling Alley. Handicap parking is available below the craft building.

Please do not set up lawn chairs prior to 2:30 PM on Parade Day.

Treasure Mountain Festival Tee Shirts for Sale

Treasure Mountain Festival Tee Shirts will be sold at the Craft Building throughout the Festival this year. Local Screen Printer Bear's Choice Screen Printing will have shirts for sale and will also be screening shirts in person throughout the festival. Adult Tee Shirts \$25 and Youth \$20.



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Treasure Mountain Festival Parade to Begin 3:00 p.m. Sept 21

Everyone is welcomed with the following classes being judged:

- Class 1** TMF Themed Float
- Class 2** Performing Group (dancing, re-enactors, twirlers)
- Class 3** Music Group (private, marching)
- Class 4** Single Walking TMF Themed
- Class 5** Group Walking TMF Themed
- Class 6** Working Tractors (tractors that work and **not** just for show)
- Class 7** Show Tractors (tractors that are for show only)
- Class 8** Antique Trucks (years 1999 and back)
- Class 9** Antique Cars (years 1999 and back)
- Class 10** Single Horse
- Class 11** Horse Team
- Class 12** Queens and Courts
- Class 13** Fire and EMS (no sirens)

Any Questions: Email tmfparade@hotmail.com, or Lori Smith 304-668-8434.

Trophies will be given to first, second and third places in each category. Registration for the parade will begin at 1 p.m. with no preregistration. Lineup will begin at 2:30 p.m. at Pendleton County High School. The parade route will be from the High School towards Main Street, continuing on Main Street and ending at the Courthouse.

Rules to Help with the Annual Parade's Continued Success

Parade registration starts at 12:00 and all parade entries must be registered and on site at Pendleton County High School with the parade staff by 2:30. Any entrant not registered with the parade staff will not be allowed to march in the parade and will not be judged. While we regret turning anyone away, late registration or participant arrival after 2:30 are not allowed due to logistical limitations during assembly of the lineup. Any vehicle dropping off participants in the staging area must make the drop off and continue on to find parking in the lower High School lot or elsewhere. Absolutely no campaigning is permitted in any form in the parade.



56th Annual Treasure Mountain Festival

What's on The Cover of the Program Guide?



2024 logo design by Katlyn Ruddle. The parent and child walking into the hills in their hunting gear depicts the theme of Treasured Traditions; From Generation to Generation. Photo credit Annie Humes looking south into the Headwaters of the North Fork of the South Branch of the Potomac River.

THE ANNUAL SLUSHER SCRAMBLE 2024

SUNDAY
SEPTEMBER 22ND

HIGHLANDS GOLF COURSE
FRANKLIN, WV

Shotgun starts 10:00am

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This tournament helps fund the LEO SLUSHER AWARD, which honors Leo "Pop" Slusher's commitment of giving to his community. All proceeds will benefit the youth of Pendleton County for years to come. Hope to see you there, and THANK YOU for participating!

56th Annual Treasure Mountain Festival

**Proudly Introducing Our 2024
Treasure Mountain Festival
Parade Marshall
Ardella Evans**

Ardella Evans has been a resident of Pendleton County since 1983, making this her home just after the birth of her son Andrew Davis. For 30 years she has enjoyed participating in Treasure Mountain Festival, especially the muzzleloader shooting contest, the music throughout town, and reuniting with friends during the festival activities. The many things to do and see throughout town makes the week of the festival one of her favorite times of the year.



Ardella is an avid hunter, and is a member of the Hardy County Rod and Gun Club, and the Killbuck Riflemen Club. She enjoys camping, gardening, canning and collecting recipes, and in her spare time she likes hanging out with her animals.

Ardella is honored to serve as the Treasure Mountain Festival's 2024 Parade Grand Marshal.

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Killbuck Riflemen Schedule

Thursday

9:00 a.m. Campsites Open.

Friday

12:00 p.m. - 3:00 p.m. Muzzleloaders' Shoot

Saturday

11:00 a.m. Food Shack Open
9:00 a.m. - 4:00 p.m. Muzzleloaders' Shoot
4:00 p.m. Auction Begins
7:00 p.m. Fort Burning Reenactment

Sunday

12:00 p.m. - 4:00 p.m. Muzzleloaders' Shoot

Food will include pulled pork sandwiches, hotdogs and chili dogs. Modern and Primitive Camping Available. No Hookups. Nominal camping fee required. Phone number to call 304.358.7744 or 540.560.4935.

Muzzleloader Shooting Contest, Primitive Living Demonstration, Knife & Tomahawk Throwing And More...

A Muzzleloader Shooting and Knife and Hawk contest sponsored by the Killbuck Riflemen Muzzleloading Club will be held at their shooting range located in Fort Seybert, 10 miles east of Franklin on the Fort Seybert Road in the field adjacent to the old fort site. Just follow the signs. Food is available for purchase from 11am until 7pm on Saturday.

On Saturday evening at 7 p.m. there will be a reenactment of the Burning of Fort Seybert. Everyone is welcome to come and participate, set up camp, bring your primitive replicas for blanket trading or just come to look around. Food will be available all day for our appreciated festival attendees. No pets in primitive area beyond the "cook" shack.

The Killbuck Riflemen Club got its name from a Native American warrior and medicine man named Killbuck who attacked Fort Upper Tract and Fort Seybert in April of 1758.

The club was formed at its current location in 1990. The Club maintains around 40 members from year to year which assists with the upkeep of the club grounds such as mowing, rebuilding of the fort that is burned on Saturday evening of Treasure Mountain Festival weekend and other building projects from time to time.

The purpose and the mission of the Killbuck Rifleman Club is to practice and to teach primitive living skills, preserve history, and instill an appreciation of heritage and history on site at Fort Seybert.

The club also supports the 4-H program, Boy Scouts of America and the local chapter of the Wild Turkey Federation. The club also sponsors several muzzleloader shoots throughout the year.

Tours given of the site. Ask for Susan Melendez at the cook shack.



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Annual Treasure Hunt Offers \$500 & Great Prizes

Want to hunt for treasure (aka \$500 & prizes) at the 56th Annual Treasure Mountain Festival? The Pendleton County Chamber of Commerce invites you to participate in the annual treasure hunt for a chance to win \$500 and gifts provided by local businesses and citizens.

Our version of the treasure hunt is a nod back to the legend of fabled treasure buried in the mountains by Delaware Native Americans after the historical burning of Fort Seybert. Clues will lead you to 12 locations around the Franklin area inside town limits. At each correct location that solves the two-clue riddle will be a key to open a treasure chest. The two sets of clues will be released on Saturday at 7am and 1pm.

Please note that keys will not be placed in flower pots or in any delicate or fragile locations. Please refrain from damaging any private property during the hunt. Clues will be posted at the TMF Craft Building, and the TMF Headquarters (in Town Parking Lot). Treasure seekers will have until Saturday

at 5:00pm to find the keys. When a key is found, hold on to it until Saturday after the parade and present your key at the Festival Main Stage during the Treasure Opening Ceremony.

There is no limit to the number of keys a seeker can find. Your key(s) will open one or more of the 12 treasure chests. Each chest will have its own treasure but one will have \$500 inside, graciously donated by our sponsors.

Prize donators will be announced during the ceremony. Bring your key or send another person to act on your behalf for the ceremony in order to get the prize associated with that key. Ceremony will be held at 5:30pm on Main Stage. Keys will not be redeemable for prizes after the ceremony.

Our handmade keys remain the property of the Chamber of Commerce. In the event of inclement weather and the stage is closed, the ceremony will be moved to the following day and a notice will be placed with details on the stage and the Chamber of Commerce's Facebook page.

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Commercial or Personal Storage Needs

Boggs House: Pendleton County Historical Museum



Museum Open Hours

Thursday Noon - 5:00 p.m.

Friday 10:00 a.m. - 5:00 p.m.

Saturday 10:00 a.m. - 5:00 p.m.

Sunday Noon - 3:00 p.m.

Mrs. Boggs was very interested in Pendleton County History and was the author of several books and articles on county and local history. In 1926, she was a leader in the formation of the Pendleton County Historical Society.

In 2008 her daughter, Mrs. Grace Boggs Dyer, bequeathed the house and contents to the Pendleton County Historical Society for a museum to display items of county history and to further research and preserve the history of Pendleton County. In keeping with her wishes, the museum was established and opened to the public.

Besides the building itself, exhibits include documents, folk art, textiles, 19th and early 29th century furniture made by local craftsmen, tools, Civil War artifacts related to Pendleton County, and World War I and World War II artifacts and uniforms worn by local servicemen.

The Boggs House Pendleton County Historical Museum should not be missed by anyone interested in history in general and Pendleton County history in particular.

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Boggs House Museum Commemorates the 100th Anniversary of the Franklin Fire

The outstanding date of anything that has ever happened in the history of the town of Franklin is the date of the terrible fire on April 17, 1924, when its entire business section was totally destroyed, and many families were made homeless. That never-to-be forgotten April 17, 1924, was a beautiful spring day [Good Friday] in which everybody had been busy about their accustomed duties-so little suspecting the great calamity that should befall them before the close of the day. It was almost six o'clock and suppers were just ready in many of the homes and had but finished their meals, when the alarm of "Fire" was heard, and great clouds of black smoke were seen rising into the sky. The flames originated in the printing office of the Pendleton Times and the explosion of several barrels of gas and oil stored in the office spread the fire with such



rapidity in every direction that little could be done except to pray and fight the better in every possible way. The fact that there had been no water in the reservoir all day caused great consternation. Every heart was sick with dread and fear and people thronged the streets and ran to and fro each trying to do something to help.

The wind was so strong to the north that it carried burning pieces 2.5 miles down the river and several houses in its course were set on fire though those flames were immediately extinguished.

All kinds of personal property were hastily collected and carried out to the surrounding country and the fields and roadsides were lined with it in every direction. Some household goods and bedding, which had been hauled three miles away, contained a few sparks and was burned.

After two hours of heroic fighting, the wind very suddenly turned eastward, toward the river and not until then were the flames gotten under control. It was necessary that continual watchfulness and fighting be kept up all through the night. Many people did not go to bed at all and others slept from complete exhaustion after four o'clock the next morning.

In some parts of the town the fire continued to burn all through the next day although it rained part of the day. Everything in the four principal business blocks was completely wiped out also the Court House in another block. Nineteen families



were rendered homeless and while they were made comfortable at the homes of their more fortunate friends, there were many bitter tears shed over the ruins of their homes.

William McCoy, Van McMains, Fred Calhoun, Ernest C. Bowman [not Tom's brother], Ed Simmons, Mike Mauzy, Ashby Lukens, Eddie Mullenax, Arlie Mullenax, Sam Simmons, Willie Crigler, John Lambert, Dick M. Byrd, Leslie (Sam) Byrd, Tom Pennybacker, Forrest Hammer, Russel Dice, Eston Simmons and William Fleming.

Public buildings as follows were destroyed: Six stores: Bowman Brothers, M. K. Boggs & Co., Fred Calhoun, Arlie C. Byrd and Rubin Brothers. [She only lists five.]

Two hotels – The Florentine and the Daugherty, Fleming's Restaurant, Grover's Fountain.

Harper's Garage, Simmons Garage, three lodge halls, Masons, Odd Fellows and Modern Woodmen, Movie Hall, Pool Room, Skidmore's Carpenter Shop, two blacksmith shops, the Farmers Bank [and the Farmers Bank's new building which had not yet opened], the Franklin Bank, Post Office, printing office [Pendleton Times], Court House and Clerk's office, B. H. Hiner's law office, Harrison Mayberry Calhoun's law office, Dr. J. L. Lambert's office, Dr. R. L. Thacker's dental office, two barber shops and the office of the county superintendent of schools [John A. Fultz].

The damage was estimated at about \$500K but no lives were lost and that was much for which to be thankful. Insurance partly covered the loss. Three policies [Mike Mauzy's, Pendleton Times, Rubin Brothers Store] had lapsed only a short time before the conflagration.

The next day after the fire was a sad day. No one seemed to know what to do. The property that had been carried out was scattered and mixed, some lost and some burned and some damaged considerably by rain. Everyone seemed to be hunting for something lost and at the end of one

year some articles were found by their rightful owners, which had not before been claimed.

The electric wires were down and for several nights oil lamps were used as an emergency.

People from far and near came to see the ruins, never had there been so many strangers in Franklin, and as some are bad as well as many are good, it was deemed wise to ask for protection. State police Corporal Brown, and two associates were accordingly sent and remained for several weeks until all danger seemed past.

On April 19th a temporary Franklin sprang up. Tents were put up in the Courtyard and the Frank



Anderson [McCoy house] residence was kindly opened to the public with the post office in the basement and the Farmers Bank in the living room while the Franklin Bank was given quarters in the living room of the M. E. [Methodist] parsonage.

On Monday, April 21, the Town Council called a meeting of all its citizens at the Methodist Church. This meeting was well attended, and plans were made for rebuilding Franklin." (From "Entire Business Section is Destroyed by Fire April 17, 1924," Elsie Byrd Boggs, Herald, Apr 10, 1930, 1.)

The Boggs House Museum has an extensive Franklin Fire Exhibit on display. The exhibit's central piece is a map of the burned district. Pictures and descriptions of each of the buildings that burned are also included to help visitors visualize the town both before and after the fire. This exhibit

Continued on page 14

56th Annual Treasure Mountain Festival

Continued from page 13

complements the Franklin walking tour which will be given during TMF and a presentation planned for Sunday entitled "Remembering the Franklin Fire." This is an encore of the presentation given on April 14, 2024.

In addition to the Franklin Fire Exhibit, the museum has a Normandy display commemorating the 80th Anniversary of D-Day. The Brown family donated several items which Doug Brown brought home from the war including the boots he wore when he landed on Omaha Beach on D-Day. Other displays include 20th Century Pendleton Sports, Civil War artifacts related to Pendleton County, and WWII artifacts and uniforms worn by local servicemen.

The museum itself is housed in the oldest known house still standing in Pendleton County and is located at 49 Oak Street in Franklin. Built of logs circa 1758, it was originally located three miles north of Franklin and used as a frontier fort. In the early 1800s, after the need for defense against the Indians passed, the large logs were moved, added to, and reconstructed into a dwelling at the present location. Sections of the original walls have been exposed to show the size of the logs and construction methods used.

Several families occupied the home over the years and in 1904 it became the home of Gordon and Elsie Byrd Boggs. Mrs. Boggs was very interested in Pendleton County history and was the author of several books and articles on the county including the one about the fire included in this article. In 1926 she was a leader in the formation of the Pendleton County Historical Society.

In 2008 her daughter, Mrs. Grace Boggs Dyer, bequeathed the house and contents to the Pendleton County Historical Society for a museum to preserve Pendleton history.

A cordial invitation is extended to all attendees of the Treasure Mountain Festival to visit us at the Boggs House Museum. This is a location that should not be missed by anyone interested in history in general and Pendleton County history in particular.

Museum Hours during the Festival: Thursday: 12 pm – 5 pm; Friday: 10 am – 5 pm; Saturday: 10 am – 5 pm; Sunday: 12 pm – 3 pm.

Beard & Mustache Contest

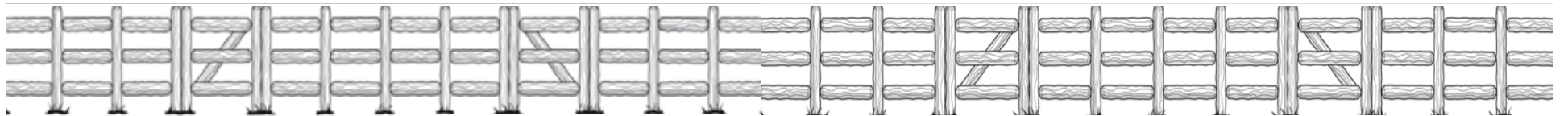


The annual Beard and Mustache Contest will be held on the Court House steps on Friday, Sept. 20 at 6:30 p.m. Anyone with a beard and/or mustache is welcome to enter, without charge. Judging will be done by a committee on the basis of the overall appearance and grooming of the contestant's beard or mustache.

Trophies will be awarded to the winners and to the second runners-up.

There are three areas to compete:

1. Mustache
2. Old Timers - Mountain Man
3. Trimmed Beard



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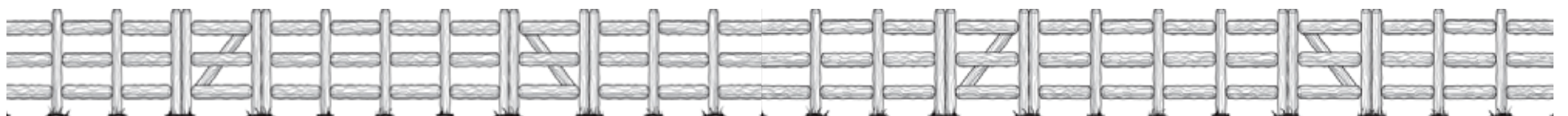
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Hit & Miss Engines



Step back into the past by viewing demonstrations with gasoline engines.

Today, electric Maytag washers are used, but our forefathers used machines with gasoline engine power. A person had to step repeatedly on the pedal to start the machine. Exhaust was taken outside via a flex metal pipe. Wash day was such an ordeal. "Hit and miss" engines were used to pump water, operate sawmills and grind grain. Turning the flywheel by hand started these engines. The name "hit and miss" came from the noise made by the piston. The piston turned several times before it would "hit" again, and thus hit and miss.

Visit the Bridgewater Boys and others at the Potomac Highlands Recreation Center parking lot with their Maytag and hit and miss engine demonstrations on Saturday, from 9 a.m. until parade time.

Cornhole Tournament 4:30 Saturday



Come play the game that everyone loves! The tournament will be held at the town park ball field on Saturday, unless it rains. The entry fee is \$10 per person. The tournament will begin at approximately 4:30 p.m. or immediately following the parade. Cash prizes will be awarded!



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56th Annual Treasure Mountain Festival

Window Displays Show Local Heritage

The Window Displays by area merchants and businesses, and various organizations again this year promise to be a most popular feature, and hopes to attract a lot of attention during this year's festivities. Window Displays will be judged on Thursday, Sept. 19th, with 1st, 2nd and 3rd place trophies being awarded to the top windows.

If you want your window judged for the display contest, you will need to register for the contest. If you have not registered, please email your business name and address to treasuremountainfestivalwv@gmail.com.

Walking Tour of Historic Franklin



A walking tour of some of the historic buildings and homes in Franklin will be held on Friday, Sept. 20 at 1:30 p.m. and on Saturday, Sept. 21 at 10 a.m.

The tour will begin at the Courthouse steps on Main Street then proceed to High Street, up to the Anderson House, down Dogwood Lane and ending on Main Street. Michele Sites will be the guide.

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The Youth Heritage Pageant

Treasure Mountain Festival is hosting the annual Youth Heritage Pageant on Friday, Sept. 20, at 3 p.m. on the Main Stage.

All young ladies and lads between the ages of 18 months to 12 years are eligible to enter one of five categories. The first category will be Tiny Baby, ages 18 months (by Sept. 1) to two years. The second category is Baby Heritage, three years of age. The third, Tiny Heritage, will be four years to five years. The fourth, Little Heritage, will be six years to eight years, and the fifth category, Young Heritage, will be from nine years to 12 years.

All contestants will be required to dress in an appropriate heritage

costume. Pageant attire will not be accepted. First place winners will be awarded a trophy with second and third runners-up receiving a trophy. All contestants are encouraged to have applications in by Sept. 16. Each entrant will receive a participant ribbon. The contestants participating in Tiny Baby, Baby and Tiny divisions must report to the stage to check in at 2:30 p.m. on Friday, Sept. 20. Contestants participating in the Little Miss/Mister and Young Miss/Mister must report at 2:45 p.m. The winning contestants are encouraged to ride in the TMF parade on Saturday, Sept. 21 on the Youth Heritage float if they are available.

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Children's Games And Contests

Franklin Town Park, 9:30 a.m., Sat., Sept. 21

1st through 8th grades only

50-Yard Dash, Three-Legged Race, Watermelon Seed Spitting Contest, Frog Jumping Contest (Bring your own frog), Obstacle Course, Frog Race, Softball Throw, and Treasures in the Haystack. Money will be given to the winners of the various conests.

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56th Annual Treasure Mountain Festival

Craft Classes In Old Heritage Tea Room At Craft Building

This year ticketed craft classes will be offered in the small room where the heritage tea room has been held during previous years. Please inquire about schedule and tickets at the Craft Building when you arrive at the festival!



Treasure Mountain Festival Tea Room

The Tea Room Will Be at the Historic McCoy House
across from the Court House on Main Street

Friday, September 20th 11:30 – 1:30 pm
Saturday, September 21st 11:30 – 1:30 pm
Sunday, September 22nd 11:30 – 1:30 pm

Assorted Hot Teas
Iced Tea
Scones, Tea Sandwiches, and Sweet
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The Buster Waybright Antique Car, Truck, Tractor & Engine Show



Free registration will begin at 8:00 a.m. on Saturday, September 21 at Town Park. The first 50 to register will receive a plaque sponsored by Jerry Lambert Construction Inc.. There is no judging done at the show, only during the parade which begins at 3:00 p.m. If interested, contact Lori at (304) 668-8434.



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Treasure Mountain Festival

Schedule

LIFTOUT SECTION

THURSDAY, SEPTEMBER 19

- 9:00 a.m. Country Store Opens
- 9:00 a.m. Campsites Open at Ft. Seybert
- 12:00 p.m. Book Sale Opens - Library
- 12:00 p.m. Boggs House Opens
- 4:00 p.m. Book Sale Closes
- 5:00 p.m. Boggs House Closes
- 6:00 p.m. Coronation of Queen – Main Stage
- 6:30 p.m. Jonathan Zinn/Fender Ridge – Main Stage
- 7:00 p.m. Country Store Closes

FRIDAY, SEPTEMBER 20

- 8:00 a.m. Flea Market Opens
- 9:00 a.m. Craft Building & Country Store Opens
- 10:00 a.m. Quilt Show Opens
- 10:00 a.m. Boggs House & Book Sale Open
- 11:00 a.m. Bill Wellington – Town Parking Lot
- 11:30 a.m. Tea Room Opens – McCoy House
- 12:00 p.m. Muzzle Loader Shoot Begins – Fort Seybert
- 1:00 p.m. Bill Wellington – Town Parking Lot
- 1:30 p.m. Historical Walking Tour – Courthouse Steps
- 1:30 p.m. Tea Room Closes
- 2:00 p.m. Morgan White - Town Parking Lot
- 3:00 p.m. Youth Heritage Pageant – Main Stage
- 3:00 p.m. Muzzle Loader Shoot Ends – Fort Seybert
- 4:00 p.m. Justin Hensley – Town Parking Lot
- 4:00 p.m. Book Sale Closes
- 5:00 p.m. Raymond's Gymnastics - Main Stage
- 5:00 p.m. Boggs House Closes
- 6:00 p.m. Karl Behrens – Town Parking Lot
- 6:30 p.m. Beard & Mustache Contest – McCoy House
- 6:30 p.m. Morgan White - Main Stage
- 8:00 p.m. Square Dancing – Town Parking Lot
- 8:00 p.m. Flea Market, Craft Building, Country Store & Quilt Show Closes

SATURDAY, SEPTEMBER 21

- 7:00 a.m. Treasure Hunt – Craft Building & Headquarters
- 8:00 a.m. Antique Cars, Trucks, Tractors – Franklin Elementary School
- 8:00 a.m. Flea Market Opens
- 8:45 a.m. Quilt Guild – Main Stage
- 9:00 a.m. Craft Building & Country Store Opens
- 9:00 a.m. Hit & Miss Engines – Bowling Alley Parking Lot
- 9:00 a.m. Muzzleloader Shoot – Old Fort at Fort Seybert
- 9:00 a.m. Horseshoe Pitch – Singles – Town Park
- 9:00 a.m. Period Costume Contest – Main Stage
- 9:30 a.m. Children's Games - Town Park
- 9:30 a.m. Pumpkin Weigh-In Begins – Main Stage Area
- 10:00 a.m. Quilt Show Opens

- 10:00 a.m. Boggs House and Book Sale Open
- 10:00 a.m. Historical Walking Tour – Courthouse Steps
- 10:30 a.m. Little Switzerland Cloggers – Main Stage
- 10:30 a.m. Pumpkin Weigh-In Ends
- 11:00 a.m. Pumpkin Painting Begins – Main Stage Area
- 11:00 a.m. Maysville Express – Town Parking Lot
- 11:30 a.m. Tea Room Opens – McCoy House
- 11:50 a.m. Pumpkin Contest Winner Announced – Main Stage
- 12:30 p.m. Off The Rails - Main Stage
- 1:00 p.m. Johnathan Zinn/Fender Ridge – Town Parking Lot
- 1:00 p.m. Final Set of Treasure Hunt Clues Released
- 1:30 p.m. Tea Room Closes
- 3:00 p.m. TMF Parade – PCHS to Courthouse
- 4:00 p.m. Muzzleloader Shoot Ends – Fort Seybert
- 4:00 p.m. Jay Halterman – Main Stage
- 4:30 p.m. Cornhole Tournament -Town Park Ball Field
- 5:00 p.m. South River Express Tim Kyger – Town Parking Lot
- 5:30 p.m. Treasure Hunt Key Opening Ceremony – Main Stage
- 5:00 p.m. Boggs House & Book Sale Closes
- 6:00 p.m. Quilt Show Close
- 6:15 p.m. Spencer Hatcher – Main Stage
- 7:00 p.m. Reenactment of Fort Burning – Fort Seybert
- 7:20 p.m. Bryer Moyers – Main Stage
- 7:00 p.m. Flea Market, Craft Building, Country Store Close
- 8:00 p.m. Spencer Hatcher – Main Stage
- 8:00 p.m. Square Dancing with Bill Wellington & Friends – Town Parking Lot

SUNDAY, SEPTEMBER 22

- 8:00 a.m. Flea Market Opens
- 9:00 a.m. Craft Building & Country Store Opens
- 9:00 a.m. Redeeming Grace Outreach – Town Parking Lot
- 9:00 a.m. Servant's Heart – Main Stage
- 10:00 a.m. Slusher Scramble – The Highlands Golf Course
- 10:00 a.m. Quilt Show Opens
- 10:00 a.m. Love Christian Assembly – Main Stage
- 11:30 a.m. Tea Room Opens – McCoy House
- 12:00 p.m. Book Sale Opens – Library
- 12:00 p.m. Boggs House Opens
- 12:00 p.m. Muzzleloader Shoot – Old Fort at Fort Seybert
- 12:00 p.m. Horseshoe Pitch – Doubles – Town Park
- 12:00 p.m. Quilt Show Closes
- 12:00 p.m. Servant's Heart – Main Stage
- 1:30 p.m. Owl Hooting/Turkey Call – Main Stage
- 1:30 p.m. Tea Room Closes
- 3:00 p.m. Flea Market, Craft Building, Country Store, & Boggs House Close
- 4:00 p.m. Book Sale Closes
- 4:00 p.m. Muzzle Loader Shoot Ends – Fort Seybert

Food

Our food vendors are a very important component of the festival and are selected to provide a variety of tasty food selections. We appreciate all of the hard work that they put into making the festival a success. On this page you will find a list of all of our food vendors and the foods offered by each. Come and enjoy the delicious food!

SOUTH BRANCH STREET PENDLETON COMMUNITY BANK PARKING LOT

- **Hot Box Food Co** - Smash Burgers, Loaded Fries, Patty Melts, Chicken Sandwich, Chicken Tenders
- **South Fork Ruritan Club** - Roast Beef and Pork Sandwiches, Sodas and Water
- **Triple "L" Concessions** - Corn Dogs Large & Small, Funnel Cakes, Ribbon Fries, French Fries, Chicken Strips & Fries, Flavored Lemonades and soda
- **K's Grill Thai** - American Food - Chicken on a stick, Sweet & Sour Chicken, Veg Fried Rice, Veg LoMein, Vegetable Egg Roll, Lemonade, Ice Tea, Water & Sodas
- **Sims Enterprises** - Various Freeze Dried Candies
- **Sims Enterprises** - Popcorn, Cotton Candy, Caramel, Chocolate, and Candy Apples, Caramel Apple Chips, Sno Cones, Lemonade, Water & Soda
- **Sims Concessions** - Pizza, Meatball Sub, Corndogs, Buffalo Chicken Bites, Nachos & Pretzels, Flavored Lemonades, Tea, Soda, Water, Coffee and Hot Chocolate
- **Nothing Bundt Cakes** - personal sized bundt cakes (individually wrapped) and bottled water

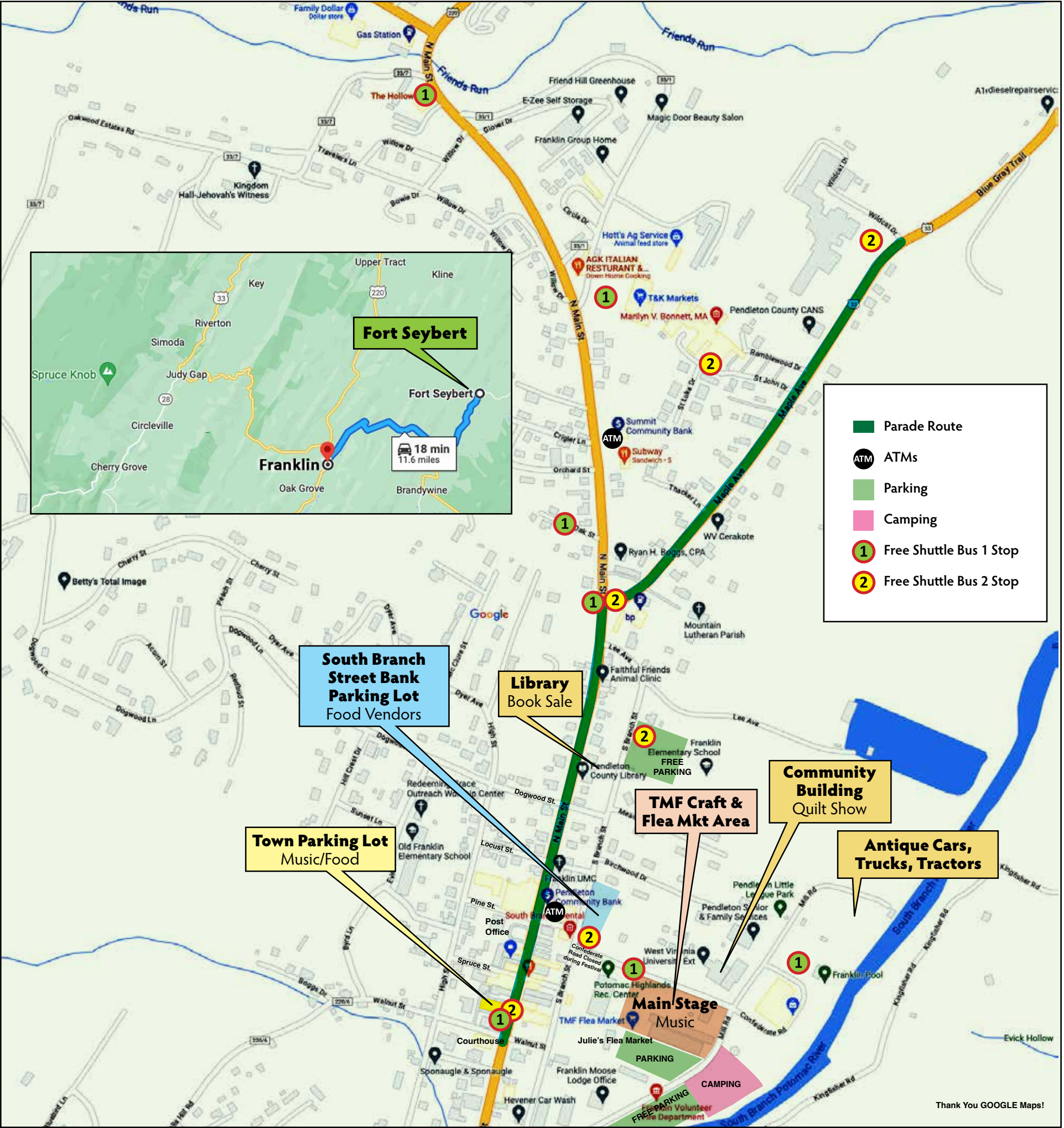
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TOWN PARKING LOT

- **Sweet Treats** - Cheeseburgers, Hamburgers, Chili Cheeseburger, Bacon Cheeseburger, Hot Dogs w/Chili, Bloomin' Onions, Sweet Corn Nuggets, Cheese Quesadillas w/salsa, Grilled Cheese Sandwiches, Fresh Cut Fries, Fresh Squeezed Lemonade, Fresh Brewed Tea, Soft Drinks & Water
- **South Mill Creek Church** - Homemade Pies, Ice Cream, Coffee, Drinks
- **Buffalo Snow Catering** - Baked Potatoes w/ Toppings, Pepperoni Rolls, Strawberry Shortcake, Water
- **Sugar Grove Lions Club** - Country Ham Sandwiches, Beans & Cornbread, and Drinks
- **Chillmers** - Ice Cream, Bubble Tea, Shaved Ice, Iced Coffee, Smoothie/Smoothie Bowls
- **Triple "L" Concession** - Funnel Cakes, Deep Fried Oreos, Fresh Squeezed Lemonade, Sodas
- **Twisted Pig** - Pulled Pork & Brisket Sandwiches, Nachos, French Fries, Mac N Cheese, Baked Beans, Cole Slaw, Dirty Rice, Catfish Plates, Shrimp n Grits

TREASURE MOUNTAIN FESTIVAL CRAFT BUILDING AREA

- **Dysarts Pork Skins** - Hand Cooked Pork Rinds, Cinnamon Twists
- **West Virginia Amusements** - Funnel Cakes and Toppings, Deep Fried Oreos, Lemonade, Water, Kettle Corn, Cotton Candy, Caramel Apples, Candy Apples, Sno Cones, Popcorn, Soda and Water
- **Farm 2 Flame** - Italian Sausage, Steak & Cheese Sub, Cheeseburgers, Hot Dogs, Chicken Tenders, Fries, Grilled Cheese Bites, Mozzarella Sticks, Fried Pickles and Nachos
- **Jake's Kettle Corn** - Kettle Corn
- **Highway 304** -Fajita Bowls (choice of steak, shrimp or chicken), Buffalo Chicken Fry, Chili Cheese Fry, Fries, Fried Pork Tenderloin Sandwich
- **Meadow Brook Farm BBQ** - Pulled Pork, Brisket, Mac n Cheese, BBQ Baked Beans, French Fries, Loaded Mac, Loaded Fries
- **Old Fashioned Homemade Ice Cream** - Old Fashioned Churned Ice Cream and Hot Dogs
- **The Lemon Tree** - Fresh Squeezed Lemonade- (Real Fruit) Strawberry, Blueberry, Blackberry, Mixed Berry, Lemon-Lime, Peach Mango . Diabetic Friendly



- Parade Route
- ATM ATMs
- Parking
- Camping
- 1 Free Shuttle Bus 1 Stop
- 2 Free Shuttle Bus 2 Stop

Thank You GOOGLE Maps!

Craft Demonstrators

Demonstrators and Displays

Main Street

Cooperage - Tom Campbell – EJ Wheeler Hardware

Beside Craft Building

Wool Spinning – Jeanie Stephens

Near Flea Market

Blacksmith – Glen Bryant
Broom Maker – Brenda Harmon

Pendleton Community Building

Hand-Quilting – Sew & Sews Quilt Guild

Bowling Alley Parking Lot

Chainsaw Carver – Aaron Vint

Glen Bryant – Glen is a millwright, blacksmith and farmer who resides in the Clifton Forge area of Virginia. He raises horses and cattle on his farm and sponsors a barn day at his farm for school students in the Clifton Forge area. Glen is a self-taught blacksmith and learned much of his craft from his father and other blacksmiths. He has been a blacksmith for over 40 years.

Jean Stephens – A family trip to Old Sturbridge Village in Massachusetts introduced Jean to spinning and weaving. In 2001 she finally bought her first spinning wheel and learned how to spin. Since that time she has been involved in numerous reenactments and spinning demonstrations. Under the name of Manduka Moon, she knits, spins and makes jewelry, as well as participating in numerous juried arts and craft shows throughout Virginia, West Virginia, Maryland and Pennsylvania. She is also a contributing artist in the Morgan County art extravaganza fundraiser.

Heritage crafts and artwork offers a nice change of pace from her daily job as an Information Technology Project Administrator at a financial corporation in the Richmond area.

Tom Campbell – When Tom was having dinner at the former Cabin restaurant one evening years ago, he became interested in the buckets and churns on display. He discovered, while working at Bowman's, that Richard's uncle, Tyson Propst, was a cooper who made the items. After meeting Tyson, Tom asked him to teach him the craft. Tyson, who had been in the West Virginia Folk Art Apprenticeship Pro-gram through Davis & Elkins College, gave Tom's name to the program coordinator. Tom was shortly thereafter enrolled in the program. Tom's cooperage now includes buckets, churns, water pitchers, dippers, cups and canteens.

Crafters

Heidi Atkinson	My Classy Hound, Dog/Cat Collars, Coats, Christmas Stockings, Hiking Sticks
Donna Bailey	Mountaineer Woodcrafts, Handmade wood home décor, Soy Candles, Tarts
Joyce Beavers Anna Blount	Crocheted Kitchen Towels, Holiday Centerpieces & Swags Anna Blount Art, Butterfly wing jewelry, paintings, printed mugs, etc.
Joseph Campbell Shawna Carl	Iron Man 2, Cast iron skillets, Dutch ovens, Flat irons, etc. Creative Kids Entertainment, Face Painting and Balloon Twisting
Joe Coffman Felicia Harper Cook Cool Hollow Maple Wendy Dahmer	Whiskey Valley Jerky, Beef Jerky, Dog Treats, Sauces Mouth of Seneca Pottery, Handmade pottery, mugs, cups, etc. Maple syrup and maple products Second Shift Craftworks, Laser engraved cutting boards/ plaques, ornaments
Donna Gardner Julie Gray J.H. Gochenour Kristin Harrison Peggy Hyre Helen James	Especially for You, Unique earrings, painted glasses J. Gray Woodworking, Handmade wood decor Gochenour's Woodcraft, Handmade Furniture KristinKrafts, quilted potholders, crocheted shawls, scarves Farmhouse Dips, Delicious, Sweet & Savory Dips Wall Hangings, Placemats, Potholders, Table Runners, Pocket Books
Daniel Lambert	Dye Happy, Handmade tie dye, toys, freeze-dried candies, stickers
Adrian Latinak Ivan Michael Jimmy/Lois Mitchell/Bleacher	Ariadne's Clue, Crocheted plushies "amigurumi" Slab Top Tables, Horseshoe decor, Hot plates, Picture Frames Grandpap's Workshop, Laser burned wood, Jewelry Boxes, etc.
Kayla Mitchell	On The Hill Creations, glass & metal tumblers, door hangers, nightlights
Rhonda Nash John/Susie Pennington	Anna Lee Candles-Candles, Bird Feeders, Bottle Lights Spruce Knob Wood Products, wooden kitchen utensils, frames, lamps
Bob Phares Marjorie Rawson	Red Lick Farm, Garden Mums. wooden crafts Rawson Arts, Watercolor originals & prints, Christmas ornaments, etc.
Jeanne Reedy	Loops By Hook, Hand Crocheted Hats, Mittens, Dish Cloths, Potholders
Donnie Rexrod	Don's Woodcrafts, Wooden Toys, Pop Guns, Rocking Horses, etc.
David Rhodes Elizabeth Scott	Dave's Welding Repair, Fire Pits, Metal Decor, etc. Scentsy-warmers, wax, cleaning, laundry, body products, kids items.
Kelsey Self	KSS Flower Farm, Fresh cut flowers, dried flowers, resin jewelry, bookmarks, etc.
Matthew Shook Ryenne Smith Pamela/Troy Snyder	Tee Time Graphics, quilted & embroidered linens, bags. etc. Joyful Journey, laser cut earrings, ornaments, signs, bookmarks Elaine's Handmade Crafts, Handmade Bath & Body products, jewelry
Marcia Somerville Barbara Sykes	Storybook Farm Soaps, All natural goat milk soaps Noah's Ark, Wooden Puzzles, Honey, Dried Flowers, House Plants
Melissa/Robert Taylor	Taylor Made56, Wooden Carved Signs, Stained glass with air plants
Patricia/Leonard Uptain	Blackthorn Lavender, W/V grown, value-added lavender products
Tamala Waddell	Bead Dazzled LLC, Jewelry, Beads, Bracelets, Necklaces, Sand Art
Kasia Zywot Stephanie/Tim Bender Joe Foley	Jewelry by Kasia, Jewelry, accessories, clothing Honey and Drone, honey, bees wax products SteelBlooming, LLC, Metal Floral Yard Art

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56th Annual Treasure Mountain Festival

Treasure Mountain Festival Quilt Show 2024

The Sew and Sews Quilt Guild will hold its annual quilt show during the 56th Treasure Mountain Festival. Beautiful quilts and other hand crafted fiber art projects will be displayed at the Pendleton Community Building from September 20-22. It's a great way to share all the beautiful creations and the theme for this year's Treasure Mountain Festival "Treasured Traditions from Generation to Generation."

The Sew and Sews Guild welcomes visitors, friends and neighbors to stop in and see the exhibited creative projects. The display will be open from 10:00 to 6:00 on Friday and Saturday, and from 10:00 to 12:00 on Sunday.

Our guild encourages all quilters and needle crafters from Pendleton County and surrounding counties to enter the show. Area quilters and crafters may bring their quilts and other items to the Community Building on Wednesday, September 19th from 5:00 to 7:00 pm and Thursday, September 19th from 9 am to noon. Guild membership is not a requirement to enter an item. Participants can pick up their entries on Sunday from 12:30 to 1:30.

The show will be judged and ribbons awarded in many categories, including antique and modern quilts, wall hangings, quilted household items like table runners and placemats, wearables (vests and purses), crocheted and knitted items and other types of needlework. A youth division is provided for exhibitors 18 years and younger.

Also, this year, the Quilt Guild will display quilts and comforters from the Comforter of Valor Service Project. This project began in 2017 to honor our county's veterans. To date, we have presented 337 quilts and comforters to veterans.

For the first time, on Saturday, September 21 at 8:45 a.m. on the Treasure Mountain Festival Main Stage, the Guild will honor several of our county's veterans. These veterans will be presented a Comforter of Valor for their military service to our country.

Each year members of the Sew and Sews Quilt Guild are given identical fabric that must be used to create a project. The theme for this year's fabric challenge is "Log Cabin Fever". Members are urged to create a project such as a wall hanging incorporating the traditional Log Cabin Quilt Block or variation

of that block. Visitors are encouraged to vote for their favorite. This display yields creative, unique and unusual works of art.

On Friday and Saturday, Holly Hubbs will present a hand spinning demonstration during the quilt show. She will display some of her knitted items created with yarn she has spun, honoring the traditions of our past.

The items on display at the TMF Quilt Show represent thousands of hours of craftsmanship. We take great care to keep them in fine condition. Therefore, no food or drink is allowed in the display area. Items must not be touched. If you wish to see the back of an item, a guild member wearing white gloves will show you the back of an item on request.

Highlighting the theme for the festival, "Treasured Traditions from Generation to Generation," quilting is part of a long tradition of using scraps of fabric and creating quilts for the family. What a joy to use fabric, create family heirlooms through quilting, and to pass this treasured tradition to another generation.



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Gigantic Pumpkin Contest



The gigantic pumpkin contest has become quite popular since it first began sixteen years ago. The largest pumpkin entry was in 2011 and weighed in at 1,105 pounds. Join us and the pumpkins on Saturday, September 16 at the Pendleton County Health Department.

The weigh-in time is 9:30 a.m. – 10:30 a.m. The first place winner will receive \$400, second place will receive \$200 and third place will receive \$100. All three winners will also receive a ribbon.

Your pumpkin doesn't win? Bring your own decorations, then enter our decorating contest. The decorating contest time will remain the same – 11:00 a.m. – 11:30 a.m. Each winner in this contest will receive \$25 and a ribbon. The judging categories are: Most Unique, Cutest, Creepiest, Prettiest, Scariest and Most Original.

All winners will be announced and awarded their prizes at 11:50 a.m. on the Main Stage.

Kids Corner at Community Building

Bring your children inside for a break from the weather, located in the corner room of the community building

Play equipment for age 6 and under. Toddler bounce house, soft play blocks, ball pit, and bouncing animals. The area is fenced in and has a soft floor. (Must stay with your children)
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Little Switzerland Cloggers

The Little Switzerland Cloggers are one of the oldest Clogging groups in the state and have performed at fairs, festivals, events, parties, and corporate events throughout Virginia and West Virginia. With a goal to have something in their shows for everyone, the group performs to a wide variety of music from bluegrass and country to oldies and today's top hits. Whether you're eight or 80, you will enjoy a Little Switzerland Cloggers' show. Plus, everything is 100% family-friendly but on a level suited for children through adult audiences.

Performances can be customized for any audience, event, or time frame. If your event calls for traditional dress and music, we can accommodate. Something directly suited for children? We can do that. A more contemporary performance for a corporate event? We've got you. Clogging is one of (if not the) most versatile dance forms and has grown considerably from the traditional stereotype of crinolines, petticoats, and Hee-Haw. (Though, that is still very important!)

Turkey Calling & Owl Hooting Contest

The turkey calling and owl hooting contest will sound off at Treasure Mountain Festival on Sunday, September 22th at 1:30 p.m. on the Main Stage.

Trophies will be awarded to first, second and third place in two divisions – Senior Division and Junior Division. The Junior Division will be open to persons 17 years and younger.

For additional information, contact Clinton Bowers at (304) 249-5607.

Our dancers range from 6 to 40-years-old and consist of beginner-level students to award-winning, championship dancers including two All-American inductees. Dancers are well-trained in proper Clogging and dance technique and execution as well as appropriate body care, warm-up, and stretching.

The Little Switzerland Cloggers have been performing since 1985 and are still going strong. We would love to entertain at your event or an event near year. If you'd like to suggest an event or schedule a performance, please contact Director Dorothy Stephenson at dorothy.stephenson18@gmail.com or call (540) 468-2800. Our performance at this year's Treasure Mountain Festival will be Saturday at 10:30 a.m. on the Main Stage.

Dorothy Stephenson
Owner & Director, Sundance Studios & Productions
Owner & Creative Director, Sundance Media & Design

Square Dancing

Friday, September 20 and Saturday September 21,
Town Parking Lot, 8:00 PM


The TMF Square Dance Band will be back this year with caller Bill Wellington. Bill is known for his ability to teach figures and get everyone dancing. Returning to provide music for dancers will be Walter Hojka, Ben Miller, Mike Harrison, and Carmen Rexrode - all well-known musicians of Pendleton County and the Shenandoah Valley.

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Music

Bill Wellington with “Stay All Night”

Friday September 15, Town Parking Lot,
11:00 AM and 1:00 PM



Bill Wellington is a storyteller, folk musician, songwriter, and dance caller who has entertained audiences throughout America for over twenty-five years. While attending college in Vermont Bill determined that playing music was his ultimate goal in life. He discovered fiddle music, old time square dancing, and the joy these traditions have brought people for generations and he was hooked.

After graduation in 1974 a friend gave Bill a tape of Southern Appalachian string band music, and he was blown away by the sound of the banjo. In 1976 Bill left his “day-job” with a sign on his desk that read: “Gone to banjo heaven!” Within a year he was artist-in-residence in a small West Virginia community where he recorded with fiddlers, banjo players, and ballad singers. These recordings are now in the archives of West Virginia University. He also presented community concerts, square dances, and school programs featuring these local musicians.

Between 1982 and 1987 Wellington toured with the traditional dance band Caledonia, playing at community dances throughout the Eastern US. In 1983 he published a collection of original tunes including jigs, reels, and waltzes entitled Belknap’s March, named for a War of 1812 fifer from Bill’s hometown of Framingham, Massachusetts. Since 1988, Bill has toured as a solo performer. In 1990, Bill created Radio WOOF as a vehicle to spread his love of folk music, storytelling and folklore. Since then he has shared the message of WOOF with many thousands through his recordings and live performances.

Morgan White

Friday September 20, Town Parking Lot, 2:00 p.m.
and Main Stage, 6:30 p.m.

Morgan White has always known that singing would carry her far beyond the Appalachian peaks that she calls home. Born in the Southern coalfields of West Virginia, she is referred to as a modern day “Coal Miner’s Daughter”! Her first album entitled “I’m Gone” produced TWO #1 Singles!!! The album’s title track “I’m Gone” remained at the top of the charts for TWELVE WEEKS STRAIGHT on Hot Country Radio in the Carolina’s.

In 2017, Morgan released her highly-anticipated, self-titled, sophomore album!!! The album, all co-penned by White, produced her first Nationally Released single “Sad and Lonely,” with its soaring chorus, it has garnered national attention on several music industry charts and media outlets.

2019 proved to be a huge year for Morgan! She signed a recording contract with MC1 Nashville/ Sony Orchard and released the single “Good Thing Gone”! The single hitting Music Row and National Radio stations worldwide was written by Nashville hit songwriters Carly Pearce, Joel Shewmake, and Allison Veltz! Produced in Brentwood, T.N. by Grammy Nominated Hit Producer Sal Oliveri (Chris Stapleton/ Pink “Love Me Anyway”).



After numerous single and album releases, Morgan is proving to be quite a force in the music industry, having already created an impressive resume! Influenced by legends like Reba McEntire, Dolly Parton, Martina McBride, LeAnn Rimes and Carrie Underwood...Morgan is a true vocal stylist. This sassy, strikingly powerful, ultra-entertainer is bound and determined to follow in the footsteps of these greats!!! While she has some pretty big shoes to fill, this little lady is up for the challenge!!!

Credit: www.Morganwhitesmusic.com

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MOVING FORWARD TOGETHER

Spencer Hatcher

Saturday, September 21, Main Stage, 6:15 p.m.



Spencer Hatcher was raised on a farm in the heartland of Virginia's Shenandoah Valley. By the age of 5 he was singing and playing music. All through middle school and high school, Spencer was involved in music. The Hatcher Boys began during Spencer's high school years, which consisted of his father (Michael) and two brothers (Dane & Connor). It didn't take long for the home folks to realize that he had a special gift. His first love was the banjo, but now he is known for his own unique sound, smooth southern drawl and guitar picking. Couple that with his quick smile and his pensive soulful delivery, you can see right away, he's the real deal. Spencer's style shines and draws you right in. There is no doubt, Spencer was meant for the stage, performing, and playing music.

56th Annual Treasure Mountain Festival

Bryer Moyers

Saturday, September 21, Main Stage, 7:20 p.m.

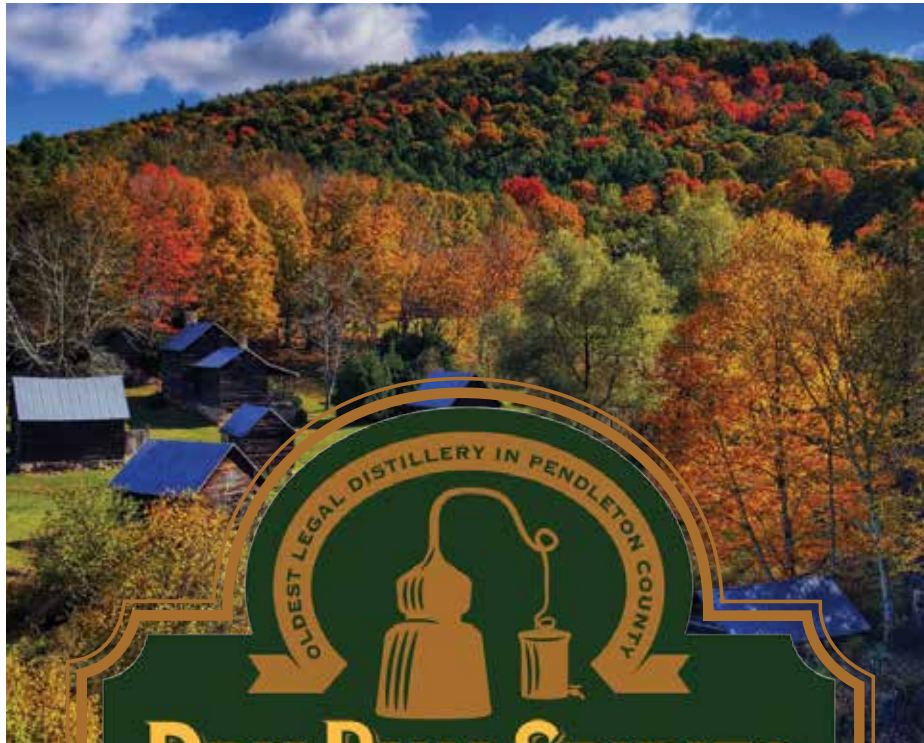


Bryer Moyers is 5 years old and from Franklin WV. Bryer has always loved music and dancing. In January 2022 Bryer was able to go and watch Hank Williams IV. Bryer started watching Hank Williams Sr and Jr on YouTube and he has taught himself a lot of their songs. Bryer was able to perform on stage with Hank Williams IV in Harrisonburg VA and during this performance Bryer was presented with a signed guitar. Bryer has big plans of continuing to learn more songs and learn to play his guitar. He gets so excited when he is asked to sing and loves to give it his all.

Jay Halterman

Saturday, September 21, Main Stage, 4:00 p.m.





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Friday, September 20, Town Parking Lot, 4:00 p.m.



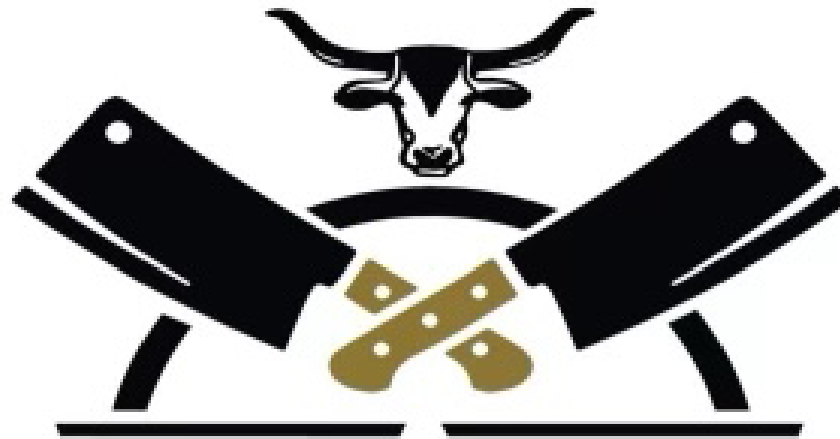
Off the Rails

Saturday, September 21, Main Stage, 12:30 p.m.

Off The Rails is a dynamic Bluegrass band from Nashville, Tennessee, celebrated for blending traditional Bluegrass with a fresh, innovative spirit. The band, comprising Cory Chubb, Ben Hill, Taylor Gerber, Frank Evans, Cody Bauer, and Lucas White, is known for their high-energy performances and exceptional musicianship.

Their latest instrumental, "CONCRETE AND STEEL," produced by Grammy-nominated Jim VanCleve, continues their streak of compelling releases. Off The Rails has headlined significant events, including the Ice Bridges Asheville Festival, and in 2024, they won both the RockyGrass Band Competition hosted by Planet Bluegrass and the 88th Galax Fiddler's Convention Band Contest. Their music continues to captivate audiences, making them a standout in the Bluegrass scene.





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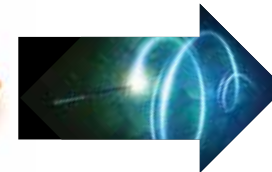
Friday 9/20 and Saturday 9/21 from 7:30 to 10:30 AM

Menu will include:

- Homemade Biscuits from scratch with Sausage Gravy
- Bacon or Sausage/Egg/Cheese Biscuits (and various combinations of those items available to be put on a biscuit)
- Hash Browns
- Homemade Blueberry and Cinnamon Rolls
- Homemade Jelly/Jam
- Drinks

Craft vendors Friday 9/20 and Saturday 9/21 7:00 AM – 7:00 PM

- Vendors include (more to come):
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 - Carol Windett (Quilted Items)
 - Sarah Kimble – M&S Maple Farm (Maple Syrup Items)
 - Jackquie Stumbo – Message Mugs & More (Flower arrangements in Mugs)



Wooden Pallet Art Contest

Vote for your favorite Wooden Pallet Art during the 2024 TMF Breakfast! Wooden Pallet Art creations will be displayed at the **Senior Center** for the public to vote by penny vote for their favorite. Voting starts on September 2 and runs through close of breakfast on Saturday, September 20. Winner of the contest will be announced during the afternoon of September 20, 2024, at the Treasure Mountain Festival.

All Pallet Art pieces are available for purchase at online auction. Bid on your favorites at MountainValleyAuctions.com.

All proceeds benefit Senior Center programs.



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Karl Behrens

Friday, September 20, Main Stage, 6:00 p.m.

Karl Behrens is a singer/guitarist who loves to excite audiences with the best-known songs in country and rock-pop music. His repertoire includes great songs from the 1950's to the present. Because of his musical diversity, he is able to appeal to people of all ages, yet tailor his song selection to please the particular crowd at hand.

Karl has performed throughout the United States, including Hawaii, and also in Europe. A native of West Virginia, he has sung John Denver's "Country Roads" (Almost Heaven, West Virginia) in places as far away as Romania and Kauai, Hawaii.

A dedicated musician with a love for constantly sharing his music, he can be reached at 304-456-4927 or bdhrenk1@yahoo.com.



Maysville Express

**Saturday, September 21,
Town Parking Lot, 11:00 p.m.**



Maysville Express is a local band, playing mostly traditional bluegrass and bluegrass gospel music. They began as part of another band, and started out in Maysville, having practice sessions at McGuinness' Store on Jordan Run. Hence, this led to naming the band Maysville Express. They formed in September 2012 and are currently comprised of five members. Mark Bennett of Burlington, originally of Harman, plays upright bass and sings lead and assist vocals. His wife Deloris (Dolly) Bennett of Burlington, plays a rhythm chop on the mandolin and assists with vocals. Jim Moreland of Maysville, plays guitar and sings most of the lead vocals, along with assisting. Bryson Helmick of Maysville plays banjo and assists with vocals. Jeremie Hamilton of Oakland, MD, plays fiddle and manages their Facebook page. They are occasionally joined by other musicians who show up to help out, especially when one of the members cannot be there.

Maysville Express has performed at several churches, Ruritans, community events, fundraisers, ice cream socials, and festivals in the surrounding area, as well as a few private events. They have had the privilege to perform at Pickin' in Parsons in 2016 and South Branch Valley Bluegrass Festival in Romney in 2017. They have performed at the Romney Peach Festival several years, as well as playing on the train as part of the Romney History Festival. They have also previously performed at the Spring Mountain Festival and Treasure Mountain Festival. They are currently working on a CD that will feature all gospel music. Plans are already underway for recording one with some of the favorite bluegrass tunes we are asked to perform.

If you would be interested in booking Maysville Express for your event, you can reach them via their Facebook page at facebook.com/MaysvilleExpress or by calling 304-289-5378 or 304-749-7397 for more information.

Johnathan Zinn/Fender Ridge

Friday, September 20, Main Stage, 6:30 p.m.
Saturday, September 21, Main Stage, 1:00 p.m.



Live music from the Fender Ridge Band at the Frostburg American Legion! The Fender Ridge Band is a four-piece band comprised of Jeff Sears on drums, Larry Ward on bass guitar/vocals, Steve Baer on lead guitar/vocals, and Jonathan Zinn on rhythm guitar/vocals.

South River Express

Saturday, September 21, Town Parking Lot, 5:00 p.m.



From the rolling hills of Rockingham County, Virginia, Treasure Mountain Festival welcomes the South River Express band. Tim Kyger is the lead member and plays guitar and harmonica. Jeff Mace plays banjo and Glen Showalter plays mandolin. Tim, Jeff and Glen have performed together for 25 years. Janice Kyger and Carrie Trzicak started singing with the guys last year.

Servant's Heart

Sunday, September 22, Main Stage, 9:00 a.m.
Sunday, September 22, Main Stage, 12:00 a.m.



Redeeming Grace Outreach

Sunday, September 22, Town Parking Lot, 9:00 a.m.

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OCTOBER 11 - 13, 2024

Harvest Trail

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Arts & Crafts

Unique one-of-kind gifts & artist demonstrations



Live Entertainment

Larnell Starkey & The Spiritual Seven,
Little Switzerland Cloggers,
& square dancing



Activities for All Ages

Sounding Knob Fire Tower,
Barn Quilt Trail, 5k Fall Color Run,
Farmers' Market, used book sale,
sweater sale, rocketry, & more!



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Period Costume Contest



Costumes reflecting the history of Pendleton County will be worn at the Treasure Mountain Festival Costume Judging on Saturday, Sept. 17, at 9:00a.m. on the Main Stage. Anyone may enter, wearing an outfit reflecting any aspect of Pendleton County heritage. Here is your chance to show off the old-time apparel you own or display your skill at recreating garb representing Pendleton County's past.

Prize ribbons will be awarded in several categories for men, women, boys and girls for authentic old-time clothing and reproductions of historic outfits.

Contact Wilma Pittsenbarger, 304-358-7835.



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TMF Queens to be Crowned on August 24-25



2023 TMF Royalty at the 2nd Annual Little Treasures Children's Pageant. Pictured from right to left: Back row: Bella Eye, Londyn Thompson, Glendoria Hatfield, Keyra Fisher, Hadlee Stump, Madelyn Johnson Front row: Phoenix Griffin, Julianna Hibbard, Nataleigh Riggelman.

The 2024 Miss Treasure Mountain Festival Pageant will be held at 5:30pm Saturday, August 24th at the Pendleton County High School auditorium.

The pageant is open to all young ladies that are legal residents of West Virginia and fulfill the regulations for the appropriate category of their age. Preteen contestants are ages 9-11. Teen contestants are ages 12-15. Queen contestants are ages 16-21. Ms. Contestants are ages 22 and above or otherwise do not qualify to compete in the Miss category. The Teen, Queen, and Ms. contestants will compete in personal interview with the judges. All contestants will compete in the categories of fun fashion, evening gown, and finalists have an on-stage interview.

The 3rd Annual Little Treasures Pageant will be held at 12:00pm on Sunday, August 25th at the Pendleton County High School auditorium. Baby contestants are ages birth to 11 months. Mini contestants are ages 1-2. Tiny contestants are ages 3-4. Little contestants are ages 5-6. Junior contestants are ages 7-8. Applications for all age divisions are due August 3rd, 2024.

The winner in the Queen division will receive a cash prize of \$1,000.00, lodging provided by Country Rhodes Guest Suites during the 2024 festival, lodging and entry fee paid to the 2025 WV Association of Fairs and Festivals Pageant, crown, sash, plaque, and flowers. The Teen Queen will be presented with a \$100.00 cash prize, crown, sash, plaque, flowers. The Preteen Queen

will receive a \$50.00 cash prize, crown, sash, plaque, and flowers. Awards will also be awarded to a 1st runner-up, 2nd runner up, Miss Photogenic, Miss Congeniality, and Crowd Favorite in each division. The Golden Giver and Young Miss Golden Giver awards will be awarded this year as well. The new queens will reign over the 56th Annual Treasure Mountain Festival.

Keyra Fisher from Petersburg was crowned the 2023 Miss Treasure Mountain Festival Queen. Glendoria Hatfield from Milton was crowned the 2023 Ms. Treasure Mountain Festival Queen. Madelyn Johnson from Petersburg was crowned the 2023 Teen Miss Treasure Mountain Festival Queen. Bella Eye from Sugar Grove was crowned the 2023 Preteen Miss Treasure Mountain Festival Queen.

Nataleigh Riggelman from Petersburg was crowned the 2023 Junior Miss Treasure Mountain Festival Queen. Julianna Hibbard from Moorefield was crowned the 2023 Little Miss Treasure Mountain Festival Queen. Phoenix Griffin from Morgantown, WV was crowned the 2023 Tiny Miss Treasure Mountain Festival. Londyn Thompson from Petersburg was crowned the 2023 Mini Miss Treasure Mountain Festival. Hadlee Stump from Petersburg was crowned the 2023 Baby Miss Treasure Mountain Festival Queen.

Fisher represented the Treasure Mountain Festival at the 2024 West Virginia Association of Fairs and Festivals Pageant in Charleston with 80 other state fair and festival representatives.

56th Annual Treasure Mountain Festival



OPEN:

Thursday, Sept. 14, 9 a.m. - 7 p.m.

Friday, Sept. 15, 9 a.m. - 8 p.m.

Saturday, Sept. 16, 9 a.m. - 7 p.m.

Sunday, Sept. 17, 9 a.m. - 3 p.m.

Items will be taken in on Thursday, Friday and Saturday from 9 a.m. to 5 p.m. Pies are to be picked up each evening before the store closing. All items are to be picked up by 3 p.m. on Sunday.

For more information call Amy Cyrier 703-398-6208.

Treasure Mountain Flea Market

The Flea Market building is located between the Health Department and the TMF Craft Building.

23+ vendors from near and far will be selling their wares on Friday, Sept. 15 and Saturday, Sept. 16 from 8 a.m. to 8 p.m. and Sunday, Sept. 17 from 8 a.m. to 3 p.m. The flea market is normally open each Saturday.

- Glassware
- Antiques
- Collectibles
- Household Items
- Furniture
- Gifts
- Niceties & Necessities

Friends of the Library Book Sale

Welcome to the Friends of the Library Book Sale! Friends of the Library was organized as a support group for Pendleton County Library, providing funds for the summer reading program, special purchases and other needs.

Books are donated year-round to the Library. After the Librarians select those that should go on the shelves, the rest are taken downstairs to be sorted into categories for the sale.

The first Treasure Mountain Festival book sales were small, taking up only half the community room, sharing that space with an art show. But the event has grown. The book sale now fills the entire room, and a spring sale has been added.

Most prices are low (\$1 or less), so people who love to read can stock up. Categories include large print, children's books, popular authors, mysteries and thrillers, travel, history, biographies and much more.

The book sale is held in the community room on the lower level of the Pendleton County Library, off South Branch Street. Hours for this year's sale are: Thursday 12 to 4, Friday 10 to 4, Saturday 10 to 5, and Sunday 12 to 4.

Come shop at the book sale! Help the Friends help the library.

2023 Association Officers

President

Carolyn Simmons

Secretary

Kim Fox

Treasurer

Annie Humes

Members at Large

Elizabeth Scott

Brenda Witt

Jennifer Taylor-Ide

Trish Uptain

Festival Chairpersons

Festival Leadership Committee	Elizabeth Scott
Antique Tractors, Cars & Engines	Lori Smith
Beard & Mustache	Gene McConnell & Jim Brown
Children's Games	Frisky Lambert
Country Store	Amy Cyrier & Lloyd Long
Crafts	Trish Uptain
Festival Guide	Bruce Holdeman & Katlyn Ruddle
Flea Market	Pam & Willard Jackson
Food Vendors	Elizabeth Scott
Heritage Craft Demonstrations	Trish Uptain
Music	J.R. Murray
Parade	Lori Smith
Period Costume Contest	Wilma Pitsenbarger
Queen's Pageant	Katlyn Ruddle
Quilt Show	Sew & Sew's Quilt Guild
Safety	Sheriff Chad Bowers, Deputy Andy Hinkle Deputy Brett Raines, Deputy Matt Kontyko Deputy Brandon Ours Sergeant J.A. McDougal Corporal J.M. Ware Trooper 1st Class J.M. Hebb Senior Trooper K.C. Raymond
Security	D&H Security
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Historic Walking Tour	
Youth Heritage Pageant	

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